



For Immediate Release

**SIX CANADIAN McDONALD'S® RESTAURANT EMPLOYEES GOING TO TORINO
TO SERVE THE WORLD'S BEST ATHLETES**

Employees chosen out of 77,000 to represent Canada on Olympic Champion Crew Team

Toronto, ON (February 8, 2006) – On Saturday, February 18, 2006, six McDonald's Canada restaurant employees are headed to Torino, Italy to represent their country as part of the McDonald's Global Olympic Champion Crew Team at the upcoming Olympic Winter Games. While there, they will help feed the more than 15,000 attending athletes, coaches, officials and media at the two full-service McDonald's Olympic venue restaurants being built in the Torino Olympic Village – Villaggio Olimpico – and the Main Press Center at Lingotto.

Each Canadian member of the Olympic Champion Crew Team receives a round-trip flight to Torino and on-site accommodation. Once at the Games, the Canadian Crew Team members will work in-restaurant alongside more than 300 McDonald's crew from 24 countries, including Japan, Russia, Venezuela, Austria and New Zealand. In addition, each Crew Team member will attend two Olympic events and participate in special recreational, sightseeing and cultural activities. The group of six is scheduled to return to Canada on February 26, 2006.

"We're proud to be sending some of our best to serve athletes, spectators and officials at the Torino 2006 Olympic Winter Games," said Louie Mele, President, McDonald's Restaurants of Canada Limited. "The six Canadian employees travelling to Torino have earned their place at the Olympic Games as part of the McDonald's Olympic Champion Crew for excellence in teamwork, speed of service, order accuracy and customer service."

The McDonald's Canada Olympic Champion Crew Team includes:

- Lori Berube, First Assistant Manager, (Vancouver, B.C.)
- Nicole Desjardins, First Assistant Manager, (Winnipeg, MB)
- Krysta Lloyd, First Assistant Manager, (Ottawa, ON)
- Darlene McKinley, First Assistant Manager, (Barrie, ON)
- Leigha Pizzola, First Assistant Manager, (Brampton, ON)
- Lynn Roach, First Assistant Manager, (Halifax, N.S.)

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“As the official restaurant of the Olympic Games, it will be a great honour for Canadians from McDonald’s to serve the world some of their favourite foods,” added Mele. “I’m thrilled that six Canadians are being honoured for their achievements and are traveling to Torino to share in the spirit, passion and tradition of the Olympic Games.”

The McDonald’s Global Olympic Champion Crew Team members were chosen from 1.6 million employees from the McDonald’s system around the world – including approximately 77,000 employees here in Canada.

This year’s Olympic Champion Crew Team will be given the opportunity to share their unique stories from Torino and Olympic experiences while in Italy, on a special online web log diary. Visitors to the site will have the chance to learn about some of the crew members’ stories. The site is scheduled to launch February 6, 2006.

About McDonald’s and the Olympic Games

McDonald’s commitment to the Olympic Movement began in 1968, when the company airlifted hamburgers to U.S. athletes in Grenoble, France. Since then, McDonald’s has served its menu of choice and variety to millions of athletes, their families and their fans. The Torino 2006 Olympic Winter Games mark McDonald’s fifth Games as a TOP Global Sponsor and its sixth as the Official Restaurant of the Olympic Games. McDonald’s sponsorship will continue through the 2012 Olympic Games in London.

About McDonald's Canada

McDonald’s is the leading foodservice company in the world. McDonald’s Restaurants of Canada Limited and its Canadian franchisees own and operate more than 1,375 restaurants and employ more than 77,000 Canadians coast to coast. Approximately 65 per cent of McDonald’s Canadian restaurants are locally owned and operated by independent entrepreneurs. For more information about McDonald’s Canada, visit the company’s web site at www.mcdonalds.ca.

For more information, please contact:

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