



McDONALD'S OLYMPIC CHAMPION CREW TEAM

Fact Sheet

- Six First Assistant Managers from McDonald's restaurants across Canada will represent their country on the McDonald's Olympic Champion Crew Team at the Torino 2006 Olympic Winter Games.
- The six Canadians heading to Torino to represent McDonald's and their country are:
 - Lori Berube (Vancouver, B.C.)
 - Nicole Desjardins (Winnipeg, MB)
 - Krysta Lloyd (Ottawa, ON)
 - Darlene McKinley (Barrie, ON)
 - Leigha Pizzola (Brampton, ON)
 - Lynn Roach (Halifax, N.S.)
- More than 300 McDonald's crew from 24 countries have been selected as 'the best of the best' to represent their country on an international team to serve the world's best athletes. This group was chosen from more than 1.6 million McDonald's employees in 30,000 restaurants in more than 100 countries around the world – including 77,000 employees here in Canada.
- The six Canadian employees travelling to Torino have earned their place at the Olympic Games as part of the McDonald's Olympic Champion Crew for excellence in teamwork, speed of service, order accuracy and customer service.
- Canadian members of the Olympic Champion Crew Team receive a round-trip flight to Torino and on-site accommodation.
- In addition to helping serve more than 15,000 athletes, coaches, officials and media at two full-service McDonald's Olympic venue restaurants in the Torino Olympic Village – Villaggio Olimpico and the Main Press Center at Lingotto, each Crew Team member will attend two Olympic Games events and participate in special recreational, sightseeing and cultural activities.

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- Canadian members of the Olympic Champion Crew Team head to Torino on Saturday, February 18, 2006 and are scheduled to return to Canada on Sunday, February 26, 2006.
- This year's Olympic Champion Crew Team will be given the opportunity to share their unique stories from Torino and Olympic Games experiences while in Italy, on a special online web log diary. The site is scheduled to launch February 6, 2006.
- The McDonald's Olympic Champion Crew program is a great example of the unique opportunities available to McDonald's employees.

About McDonald's Canada

McDonald's is the leading foodservice company in the world. McDonald's Restaurants of Canada Limited and its Canadian franchisees own and operate more than 1,375 restaurants and employ more than 77,000 Canadians coast to coast. Approximately 65 per cent of McDonald's Canadian restaurants are locally owned and operated by independent entrepreneurs. For more information about McDonald's Canada, visit the company's web site at www.mcdonalds.ca.

For more information, please contact:

McDonald's Media Relations Line (877) 786-3342 or www.mcdepk.ca.