



40 years in the making: The next evolution of the McDonald's® Hamburger

- The new McDonald's® Angus Burger is full-on taste featuring 100% Angus beef and fresh 'homemade-style' ingredients
- Made with ripe tomato slices, crisp whole leaf lettuce, sliced pickles, rings of red onions, a tender Angus beef patty, savory garlic mayonnaise and tangy mustard on a toasted bakery-style bun, the Angus Burger was developed to satisfy the most discerning palates
- The Angus Burger is available as of April 29th, 2008 in participating McDonald's restaurants across Canada, excluding certain retail locations
- The McDonald's Angus Burger, which can be complemented by a slice of natural cheddar cheese and crispy bacon strips, has been in development for a number of years
- This newest creation was unveiled as the latest "masterpiece", part of the storied 40-year history of McDonald's hamburgers in Canada
- Burger lovers can experience the Angus Burger for just \$4.99 plus tax, while the Angus Burger with Bacon and Natural Cheddar Cheese is offered at \$5.99 plus tax



Beef up on your knowledge

- Historically, Angus is considered a premium-quality beef because of its enhanced tenderness, juiciness and flavour
- Our 100% Angus beef patty – to which nothing is added except for salt and pepper after grilling – gives this burger a homemade look, feel and taste
- The Canadian Beef Grading Agency is the accredited body which verifies that our domestic supply of Angus beef meets exacting standards for quality