

See What We're Made Of™

If McDonald's® was to share the recipe for our famous burgers, you may be surprised at the very short list of ingredients. They're made with only 100% pure beef and sprinkled with salt and pepper at the restaurant. That's it. No additives, no fillers, no binding agents. Each patty is formed by specialized equipment that shapes the beef.

When you order a McDonald's burger, it is prepared just for you. It's cooked with a two-sided grill, then customized with your choice of condiments before it's served.

The process of creating a burger may appear to be a simple one, but by the time a Big Mac® sandwich, for example, reaches a customer, it goes through more than 60 different quality and safety checks. We're serious about our beef.

Recognition for Food Safety Practices

The hamburger supplier for McDonald's Canada is the only Canadian winner of the prestigious Black Pearl Award from the International Association of Food Protection for corporate excellence in food safety and quality. In addition, all suppliers to McDonald's conduct multiple safety and quality checks each day at their facilities.

Independent third-party audits are conducted regularly by experts to ensure that food safety standards are met at every supplier plant. McDonald's quality and safety standards are rigorous. Our safety regulations for beef meet or exceed those required by the Canadian Food Inspection Agency (CFIA). We consistently advocate and enforce stringent standards and regulations for food safety and quality and encourage others to do the same.

As a leader in setting safety standards, McDonald's requires multiple stages of E. coli testing throughout the process of making our hamburgers. Our employees at every restaurant are also trained in the latest procedures for safe food handling.

Beef and a Balanced Diet

McDonald's uses more than 27 million kilograms (60 million pounds) of beef every year. We use the same cuts of beef that you find in hamburgers at your local supermarket.

Canada's Food Guide recommends 2-3 servings of meat and alternatives each day. McDonald's 100% pure beef burgers are an excellent source of protein, and play a role in a sensible, balanced diet.



For more information, including nutrition facts, visit www.mcdonalds.ca
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