



## **Global Advisory Council on Balanced Lifestyles**

*The Global Advisory Council on Balanced Lifestyles provides us with independent, expert guidance on activities to effectively support consumers' balanced, active lifestyles goals.*

### **Council Member Comments**

#### **Dr. Louis Sullivan**

*Former U.S. Secretary of Health and Human Services*

"McDonald's is taking an important leadership role on behalf of its customers. The new approach is a creative, scientifically sound solution that communicates complex and sometimes confusing information in a clear and accessible way. This will make it easier for people around the world to understand the information and apply it to their daily lives."

#### **Dr. Paul Gately**

*Professor of Exercise and Obesity at Leeds Metropolitan University*

"As a health professional, I can tell you that this is a welcome and useful tool in my work with families to help empower them to lead balanced, active lifestyles. This new format is clear and understandable. It will be useful for consumers not only at McDonald's, but also as they put in context meals eaten at home or anywhere else."

#### **Dr. Harvey Anderson**

*Professor of Nutritional Sciences, Physiology and Medical Sciences  
Faculty of Medicine at the University of Toronto*

"I applaud McDonald's for taking another important step in their efforts to help their customers make the food choices that are right for them. This standardized approach to communicating key nutrient values to McDonald's customers has been done in a way that is simple to understand, which I feel will make it a useful tool for those individuals looking make more informed menu choices at McDonald's."